



Address: 24 Luna Close Swindon Wiltshire SN25 2LZ UK
Phone: +44 (0) 7792951549
Email: info@holbi.co.uk
Internet: http://www.holbi.co.uk

User's Manual

Project name: TrueLoaded

Module: Cross-Sells

Project Leader: Vladislav Malyshev

QA: Eduard Shutenko

Technical Writer: Yana Lovyagina

version 1.3

o s C o m m e r c e m o d u l e s
I n t e g r a t i o n w i t h E R P s y s t e m s
S e r v i c e s
S k i n s

Table of Contents

Introduction.....	3
Adding Cross Sell Products.....	3
Sorting Cross Sell Products.....	6

Introduction

Cross Sell Products are additional products offered to a customer to buy along with the “main” product. For example, for the Cordless Mouse product the following cross-sells could be recommended: batteries, mousepad, keyboard, etc.

- ◆ The cross sell products should already exist in your web-store database.
- ◆ The cross-sells are displayed on the product info page in the **We Also Recommend** box.

(The Cross-sells standard module works the same way as the XSells new one. Please see the [Catalog Products: XSells and UpSells](#) user's manual (p.24) for additional information)

Adding Cross Sell Products

1. From Admin Panel of the web-store click the **Catalog** link.



2. Select the **Cross Sell Products** item.

Catalog	31	GIFT025	Gift 25
	36	9300	Nokia 9300
Categories/Products			
Products Attributes			
Manufacturers			
Reviews			
Specials			
Cross Sell Products			
EasyPopulate			
Define MainPage	37	M65	Siemens M65
SaleMaker			
Featured Products			
Products Expected			

3. A list of Catalog products is displayed on the screen. You can add the cross sell products to any of these using the **Edit** link. First, select a product in the list, and then click the **Edit** button to the right (located in the same line with the product's name).

Product Id	Product Model	Product Name	Current Cross-Sells	Update Cross-Sell
26	MSIMEXP	IntelliMouse® Explorer	1. Z1 Minolta Z1 2. C-370 Olympus C-370 ZOOM 3. PP2T Prince of Persia: The Two Thrones	Edit Sort
31	GIFT025	Gift 25	--	Edit --
36	9300	Nokia 9300	1. DC10 Canon DC10	Edit Sort

- In the list of products, assign the cross-sell product(s) to the “main” product by selecting appropriate checkboxes.

Note1: Use the Navigation bar to move through the pages.

43	6230	Nokia 6230	--	Edit	--
44	3510i	Nokia 3510i	--	Edit	--
45	E61	Nokia E61	--	Edit	--
46	6131	Nokia 6131	--	Edit	--

Displaying 1 to 10 (of 87 products)

<< Page 1 of 9

Note2: A name of the “main” product is shown at the top of the list next to the “Setting Cross Sells For: <Product Name>” phrase.

Product Id	Product Model	Cross-Sell This?	Product Name	Product Price
26	MSIMEXP	<input type="checkbox"/> Cross-Sell	IntelliMouse® Explorer	£64.95
31	GIFT025	<input type="checkbox"/> Cross-Sell	Gift 25	£25.00
36	9300	<input type="checkbox"/> Cross-Sell	Nokia 9300	£900.00
37	M65	<input type="checkbox"/> Cross-Sell	Siemens M65	£300.00
39	P800	<input type="checkbox"/> Cross-Sell	Sony Ericsson P800	£400.00
40	J220i	<input type="checkbox"/> Cross-Sell	Sony Ericsson J220i	£120.00
43	6230	<input type="checkbox"/> Cross-Sell	Nokia 6230	£350.00
44	3510i	<input type="checkbox"/> Cross-Sell	Nokia 3510i	£80.00
45	E61	<input type="checkbox"/> Cross-Sell	Nokia E61	£1,000.00
46	6131	<input type="checkbox"/> Cross-Sell	Nokia 6131	£400.00

- Click the **Update** button to save the cross-sell products added on this page.

Setting Cross-Sells For: IntelliMouse® Explorer					
Product Id	Product Model	Cross-Sell This?	Product Name	Product Price	
26	MSIMEXP	<input checked="" type="checkbox"/>	Cross-Sell IntelliMouse® Explorer	£4.95	<input type="button" value="update"/> <input type="button" value="cancel"/>
31	GIFT025	<input checked="" type="checkbox"/>	Cross-Sell Gift 25	£25.00	
36	9300	<input checked="" type="checkbox"/>	Cross-Sell Nokia 9300	£900.00	
37	M65	<input type="checkbox"/>	Cross-Sell Siemens M65	£300.00	

- Move to another page using the Navigation bar and add more cross-sell products to a current product if you wish. If you do not want to save your settings, click the **Cancel** button.

Please remember: It's necessary to click the Update button every time after selecting the cross-sell products on a certain page. Otherwise, the cross-sells won't be saved when you move from one page to another.

- Go to the frontend of your web-store and select a product having the cross-sells added. The **We Also Recommend** box appears below the product's description demonstrating its cross-sells.

Weight: 8.00 Scroll four ways for greater efficiency and comfort with 4-Way Scrolling.




Manufacturer: Microsoft Work comfortably, work safely
Point and click in comfort—ergonomic design helps you work longer with

Save time with one-touch access
Get quick access to the media, programs, and files you use most often with cus

For more information, please visit this products [webpage](#).

REVIEWS Quantity: 1

WE ALSO RECOMMEND :

Prince of Persia: The Two Thrones

Sorting Cross Sell Products

You can also sort the cross-sells to display in the **We Also Recommend** box in a definite order.

1. From the Cross Sell Products page click the **Sort** link located in the same line with the product's name.

Product Model	Product Name	Current Cross-Sells	Update Cross-Sells	
MSIMEXP	IntelliMouse® Explorer	1. Z1 Minolta Z1 2. C-370 Olympus C-370 ZOOM 3. PP2T Prince of Persia: The Two Thrones 4. MSIMEXP IntelliMouse® Explorer 5. GIFT025 Gift 25 6. 9300 Nokia 9300	Edit	Sort

2. In the **Sort Order** column, specify the sorting numbers using the “down” arrows opposite the products' names.

ng cross-sells for: IntelliMouse® Explorer				update	cancel
Product Model	Product Name	Product Price	Sort Order		
ILCS2	Illustrator CS 2	£499.00	2		
P800	Sony Ericsson P800	£400.00	1		
EMS1760X	Electrolux Microwave Conventional EMS1760X	£500.00	3		

3. Click the **Update** button to save the sorting order.
4. Go to the frontpage of your web-store and preview your changes:

WE ALSO RECOMMEND :

 <p>Electrolux Microwave Conventional EMS1760X Compact microwave oven, Electric 17 ltrs Lft hd hinging Electronic control knob and push buttons 5 power levels 800w Stainless steel, 1yr Guarantee £500.00</p> <p>BUY NOW!</p>	 <p>Illustrator CS 2 Vector graphics reinvented £499.00</p> <p>BUY NOW!</p>	 <p>Sony Ericsson P800 Sony Ericsson P800 WORLD PDA Cell Phone £400.00</p> <p>BUY NOW!</p>
---	--	---